

# West Virginia State Asset Coalition



September, 2011

# Background & Asset Poverty

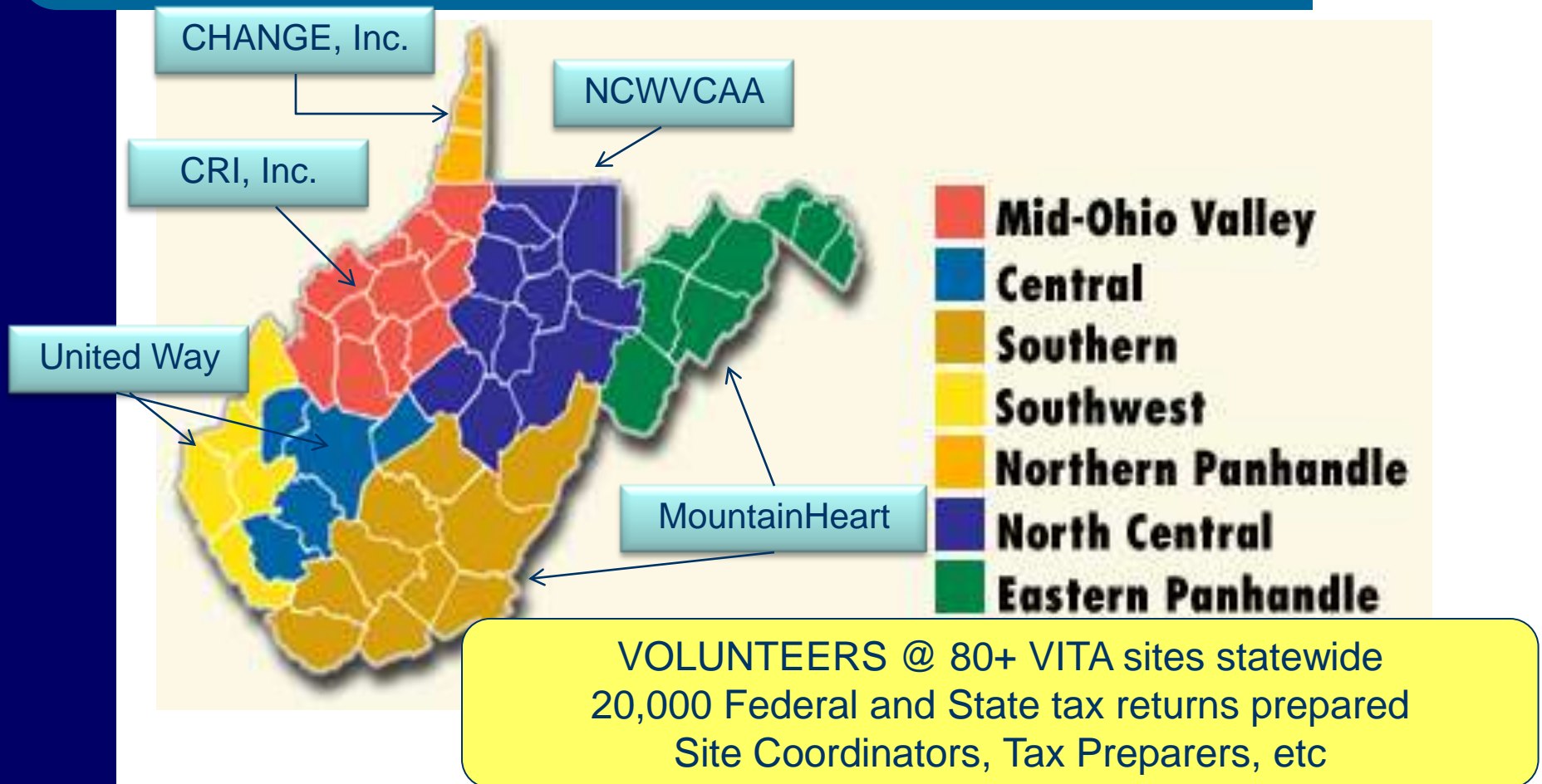
The WVASF serves as a voice for WV's working families. The WVASF conducts research, education, advocacy and coalition-building on issues related to asset building and economic stability.

- Over 17% of all West Virginians live in poverty
- ~ 25% of all children grow up in poverty
- More than 300,000 workers are not covered by retirement plans at work

# Purpose

- Increase access to asset building opportunities for low-income WV families
- Expansion of current EITC outreach efforts
- Fills need for increased statewide advocacy on asset building issues
- Provides opportunity for groups to network and share information/resources

# Current EITC model



# Key Partners – EITC Outreach

- WV DHHR
- Claude Worthington Benedum Foundation
- IRS
- WV Department of Revenue
- WV State Tax Department
- Regional Coordinators and Coalitions

# Current Partners

- Over 100 organizational partners:
  - Service Providers
  - Faith Based
  - Educational Institutions
  - State Agencies
  - Financial Institutions
- Communications List of over 500 emails

# IDA Partnership

- WVASF partner with KISRA to promote IDA program at tax sites
- Educate VITA volunteers to promote IDA program to clients
- Co-present information with KISRA at coalition meetings
- Co-partner with groups such as College Goal Sunday

# 2011 Resources

- New Websites – [wveitc.com](http://wveitc.com) and [wvasf.org](http://wvasf.org)
- Asset Building Toolkit
- Financial Education Trainings
- IDA program
- Regional Listening Sessions
- Annual Summit

# Contact Information

To learn more or to get involved contact:

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